

BRYANT UNIVERSITY Women's Summit

JUNE 10



LAURA IPSEN President and CEO of Ellucian®



2020:

EXPAND

YOUR

ISION

LAYSHA WARD Executive Vice President and Chief External Engagement Officer, Target



MAE JEMISON, M.D. First Woman of Color in Space, Founder and President: the Jemison Group and 100 Year Starship®



SUSAN DAVID, PH.D. Psychologist, Harvard Medical School

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Welcome to the 2020 Women's Summit!

Amica Insurance is proud to partner once again with Bryant University to empower women professionally, personally and financially.

We hope you enjoy this exciting and informative event designed to help you Expand Your Vision for achieving your career and life goals.

Many thanks to Kati Machtley and the Women's Summit Committee for all you do to inspire women.

Best regards,

Robert A. D. Musico

Robert A. DiMuccio Chairman, President and CEO



Twitter: #bryantwsummit

WELCOME

2020: Expand Your Vision

When I think of 2020, the vision screening at the eye doctor comes to mind. We want 2020 vision, but many of us need corrective lenses to achieve that perfect number. In our professional and personal lives, we often have to expand our vision to succeed, thus the theme of the 2020 Women's Summit at Bryant University.

We all need to "Expand Our Vision" to meet the many challenges ahead. We are undergoing a technological revolution that will alter how we live, work, and communicate with each other. We also must expand our vision of diversity and inclusion to foster civil discourse among all races, genders, religions, and political parties. To navigate these changes, women must be at the table.

In 2017, millions of women organized political movements culminating in women seeking elective office in larger numbers than ever. Now, a number of women are running for president in 2020, the 100th anniversary of women's voting rights.

But women still are outnumbered in corporate America, from entry level to the C suite. In *The Wall Street Journal*, Sheryl Sandberg and Rachel Thomas recently cited a 2018 Leanin.Org and McKinsey & Co "Women in the Workplace" report identifying the first step up to manager as the step on the corporate ladder with the greatest impact on women's advancement. Only 72 women are promoted to manager for every 100 men, and bias is believed to be the reason. With an ever-increasing number of women as breadwinners and family decision makers, the corporate world must provide greater opportunities for women to advance.

In a February 2018 Harvard Business Review article, Shawn Achor's research showed that women who attend a women's conference are twice as likely to achieve career boosting milestones – such as promotions and pay raises – by the next calendar year. Contributing to that success are a sense of social connection, engaging sessions, and role models who exemplify the qualities each conference seeks to instill.

We hope that you enjoy this day of professional, personal, and financial empowerment on Bryant's beautiful campus, where you can also network, connect, and reflect on how you will expand your vision in the coming year.

The 23rd Women's Summit will be the last one I direct from start to finish. I am proud to have co-founded the largest and longest-running conference for women in Rhode Island. The Women's Summit is the result of the hard work of our dedicated co-chairs, committee members, and the entire Bryant community, including faculty, staff, and students. The generous financial support of our sponsors has enabled us to provide an affordable and memorable experience each year.

Sincerely, Kati Machtley Director, The Women's Summit® Bryant University

THE SUMMIT IN BRIEF 2020

8:15 - 8:45 a.m. WELCOMING REMARKS AND SPONSOR RECOGNITION

8:45 - 9:30 a.m. OPENING KEYNOTE SPEAKER: LAURA IPSEN

9:30 - 9:45 a.m. BREAK

9:45 - 11:00 a.m. SESSION A WORKSHOPS

11:00 - 11:15 a.m. BREAK 11:15 a.m. - 12:00 p.m. POWER PLENARY SESSION SPEAKER: LAYSHA WARD

12:15 - 12:45 p.m.

2020 Women's Summit Awards Ceremony Welcoming remarks by Secretary of State Nellie Gorbea Sponsor Recognition by President Ronald K. Machtley Bryant University New England Businesswoman of the Year Award

12:45 - 1:35 p.m. KEYNOTE SPEAKER: MAE JEMISON, M.D.

1:35 - 2:00 p.m. BREAK 2:00 - 3:15 p.m. SESSION B WORKSHOPS

3:15 - 3:30 p.m. BREAK

3:30 - 4:30 p.m. CLOSING KEYNOTE SPEAKER: SUSAN DAVID, PH.D.

KEYNOTE SPEAKERS



LAURA IPSEN is President and Chief Executive Officer of Ellucian™, the leading provider of software and services built to power higher education. She joined the company in 2017, building on more than 25 years of success as a technology leader in Silicon Valley, where she worked to drive transformation in the public and private sectors and spurred adoption of comprehensive

solutions in high-growth industries. She previously held leadership roles at Oracle Corporation, Microsoft, and Cisco Systems.

Ipsen is a member of Ellucian's Board of Directors and previously served on the Board of Monsanto from 2010 until 2018, when it was acquired by Bayer. Among many accolades for her work in information and communications technology, sustainability, and gender diversity, she is most proud of having received a Women Making History Award from U.S. Sen. Barbara Boxer.

Ipsen holds a bachelor's degree from the University of Virginia and studied Arabic at Yarmouk University in Jordan. She received an honorary degree from Bryant University in 2019.

www.ellucian.com/profile/laura-k-ipsen



LAYSHA WARD is Executive Vice President and Chief External Engagement Officer of Target Corporation, a Fortune 50 company. She joined the organization in 1991, rising through the ranks by demonstrating an ability to lead through rapid change, solve problems, build innovative community programs, and collaborate with key stakeholders to support the company's goals and objectives.

In 2008, she was nominated by President George W. Bush to serve on the board of directors of the Corporation for National and Community Service, the nation's largest grantmaker for volunteering and service. She continued to serve as board chair during President Barack Obama's administration.



Astronaut **MAE JEMISON**, **M.D.**, is a leading voice for science, social responsibility and education. Now, she's paving the way for human interstellar travel.

Audacious and pioneering, polymath Dr. Jemison is at the forefront of integrating the physical and social sciences with art and culture to solve problems and foster innovation. Today, she leads 100 Year Starship®, a global

initiative seed funded through a competitive grant from DARPA to ensure the capabilities for human travel to another star within the next 100 years while transforming life on Earth.

Jemison served six years as a NASA astronaut and was the first woman of color



SUSAN DAVID, PH.D., is one of the world's leading management thinkers and an award-winning Harvard Medical School psychologist. Her new #1 Wall Street Journal bestselling book Emotional Agility, based on the concept Harvard Business Review heralded as a Management Idea of the Year and winner of the Thinkers50 Breakthrough Idea Award, describes the

psychological skills critical to thriving in times of complexity and change. Her TED talk on the topic went viral with over one million views in its first week of release.

Susan is a frequent contributor to the Harvard Business Review, New York Times, Washington Post, Wall Street Journal, and guest on national radio and

2020 Women's Summit New England Businesswoman of the Year



KIM A. KECK is the President and Chief Executive Officer of Blue Cross & Blue Shield of Rhode Island (BCBSRI), the state's largest health insurer. A respected leader in the health insurance industry, Keck has devoted her career to addressing major challenges around the delivery, cost, and patient experience of healthcare. At BCBSRI, she champions the company's vision of

"passionately leading a state of health and well-being across Rhode Island."

Before joining BCBSRI in 2016, Keck held a range of complex leadership positions during a 28-year career at Aetna, building a reputation as an engaged, incisive leader, unafraid to challenge assumptions and laser-focused on results. She served as President of Aetna's northeast region and Interim President of the southeast region. Ward serves on the Aspen Institute Latinos and Society Advisory Board and the Stanford Center on Longevity Advisory Council. She is a member of the Executive Leadership Council, the Economic Club of New York, the Economic Club of Chicago, Alpha Kappa Alpha Sorority, and The Links, an international women's service organization. She also sits on the for-profit board of directors for Denny's Corporation.

She holds a bachelor's degree from Indiana University, a master's degree from the University of Chicago, and an honorary degree from the University of Minnesota's Humphrey School of Public Affairs.

 corporate.target.com/about/purpose-history/leadership/ Laysha-L-Ward

in the world to go into space aboard a joint space shuttle mission with the Japanese space agency. Trained as an engineer, social scientist, and dancer, Jemison, a medical doctor, was the Area Peace Corps Medical Officer for Sierra Leone and Liberia. An entrepreneur, she founded two technology companies including the Jemison Group. As a leading educator, she started the non-profit Dorothy Jemison Foundation for Excellence, which designs and implements STEM education experiences. A member of Fortune 500 companies' boards, the National Academy of Medicine, and the National Women's Hall of Fame, Jemison was voted as one of the top seven women leaders in a presidential ballot national straw poll and was the first astronaut to appear on Star Trek.

100 Year Starship, www.drmae.com

television. Named on the Thinkers50 global list of top management thinkers, she is a sought-after keynote speaker and consultant, with clients that include the World Economic Forum, EY, United Nations, Google, Microsoft, NASDAQ, and many other national and multinational organizations. Her focus is on defining and executing effective strategy, especially in the areas of engagement, highperformance leadership, and culture change.

Susan is the CEO of Evidence Based Psychology, on the faculty at Harvard Medical School, a cofounder of the Institute of Coaching (a Harvard Medical School/McLean affiliate), and on the Scientific Advisory Boards of Thrive Global and Virgin Pulse.

She lives outside of Boston with her family. www.susandavid.com

Nationally, Keck chairs the board of directors of Prime Therapeutics, LLC, and serves as a director of Oak Street Health and the Blue Cross Blue Shield Association. At the state level, she is a director of the Rhode Island Public Expenditure Council; Rhode Island Quality Institute; Community College of Rhode Island Foundation; Rhode Island Community Food Bank; and Greater Providence Chamber of Commerce. She co-chairs the steering committee for the Rhode Island Healthcare Cost Trends Collaborative Project and serves on the Rhode Island Foundation Long Term Health Planning Committee that produced Health in Rhode Island: A Long Term Vision.

Keck is a Certified Financial Analyst (CFA) charter holder. She holds degrees from Boston College and the University of Connecticut.

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