

# 2019 WOMEN'S SUMMIT®

Presented by Bryant University



FRIDAY  
MARCH 15

# MOVE *forward*

**MAKE CHANGE HAPPEN!**



**SHELLEY ZALIS**  
Online Research Pioneer,  
Founder/CEO of The Female  
Quotient and Founder of  
The Girls' Lounge



**SARITA MAYBIN**  
International Speaker,  
Communication Expert,  
and Author



**MARY MCDONNELL**  
Award-Winning Film, Stage,  
and Television Actress



**RESHMA SAUJANI**  
Founder/CEO of Girls  
Who Code,  
New York Times  
Best-Selling Author

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# WELCOME

## Move Forward. Make Change Happen!

The #MeToo and #TimesUp movements have drawn significant attention to the sexual harassment and discrimination that women face across many industries. Women were empowered to join these movements by women – and men – who courageously and publicly revealed the shocking encounters they experienced from high-powered executives, particularly in the film, stage, and television industries. The groundswell of these movements has provided women with a sense of unity and the confidence to move forward

On November 1, thousands of Google employees walked off the job to protest what they said was “the tech giant’s mishandling of sexual misconduct allegations against executives.” In Tokyo, Singapore, London, and San Francisco, highly paid engineers and other workers staged one-hour walkouts. Their protests reflected rising #MeToo-era frustrations among women at “frat house behavior and other misconduct” in heavily male Silicon Valley. In New York and Cambridge, women and men took to the streets, holding signs that said, “Time is up on systemic racism,” and “Enough is Enough.” In San Francisco, a thousand workers chanted, “Women’s rights are workers’ rights.” In addition, Facebook also encountered criticism over salary parity and gender discrimination.

The protests signaled that frustrations among women had reached a boiling point. Professor of Management Stephanie Creary, Ph.D., who specializes in diversity at The Wharton School of the University of Pennsylvania, said, “People simply aren’t willing to put up with it anymore.”

Because they believed their concerns were not being fairly represented in Congress, state, and local governments, a record number of women ran for office in the 2018 midterm election, prompting some to call this the “Year of the Women in Politics.” This title was true as many women won, including a record number of women elected to Congress.

At the 2019 Women’s Summit, we will address many thought-provoking and enriching topics important to women throughout the day. In addition to our four inspiring keynote speakers, there are 23 sessions from which to choose.

The mission of the Women’s Summit is to promote professional, personal, and financial empowerment for all who attend. We are grateful to our generous sponsors for joining us in helping to **Move Forward. Make Change Happen!**

We look forward to welcoming you to the 2019 Women’s Summit at Bryant University!

Sincerely,

Kati Machtley  
Director, *The Women’s Summit*®  
Bryant University

## The Summit in Brief 2019

7:30 - 9:00 a.m.

### REGISTRATION

Heidi and Walter Stepan Grand Hall,  
George E. Bello Center for Information  
and Technology

(After 9:00 a.m., register in the Elizabeth and  
Malcolm Chace Wellness Center.)

7:30 - 8:15 a.m.

### CONTINENTAL BREAKFAST

Chace Wellness Center

8:15 - 8:45 a.m.

### WELCOMING REMARKS

Chace Wellness Center

8:45 - 9:30 a.m.

### OPENING KEYNOTE SPEAKER:

**SHELLEY ZALIS**

Chace Wellness Center

9:30 - 9:45 a.m.

### BREAK

Chace Wellness Center

9:45 - 11:00 a.m.

### SESSION A WORKSHOPS

11:00 - 11:15 a.m.

### SESSION A BOOK SIGNINGS

11:15 a.m. - 12:00 p.m.

### POWER PLENARY SESSION SPEAKER:

**SARITA MAYBIN**

Chace Wellness Center

12:00 - 12:15 p.m.

### POWER PLENARY BOOK SIGNING

Chace Wellness Center

12:15 - 12:45 p.m.

### LUNCHEON AND WOMEN’S SUMMIT NEW ENGLAND BUSINESS WOMAN OF THE YEAR AWARD

Chace Wellness Center (Doors open at noon.)

12:45 - 1:35 p.m.

### LUNCHEON KEYNOTE SPEAKER:

**MARY MCDONNELL**

Chace Wellness Center

1:35 - 2:00 p.m.

### BREAK

Chace Wellness Center

2:00 - 3:15 p.m.

### SESSION B WORKSHOPS

3:15 - 3:30 p.m.

### SESSION B BOOK SIGNINGS

2:45 - 3:45 p.m.

### PICK UP CEUs

Chace Wellness Center

3:30 - 4:30 p.m.

### CLOSING KEYNOTE SPEAKER:

**RESHMA SAUJANI**

Chace Wellness Center

4:30 - 5:30 p.m.

### NETWORKING RECEPTION AND BOOK SIGNING

Stepan Grand Hall  
George E. Bello Center



**SHELLEY ZALIS** calls herself “chief troublemaker, innovation junkie, big idea thinker-upper.” Educated at Barnard College, she left the corporate world in 2000 to pioneer online research, creating OTX Online Testing Exchange, which soon became one of the largest and fastest-growing research companies in the world. As the first female chief executive officer to rank in the research

industry’s top 25, Zalis championed gender equality within the company and around the world.

She sold OTX to Ipsos in 2010 and has since devoted herself to being a mentor and advancing women’s equality and diversity across industries and career

levels. She launched and is CEO of The Female Quotient, an organization working with companies and business leaders to tackle issues such as the wage gap, bias, and company culture, and the Girls’ Lounge, offering pop-up experiences for corporate women worldwide to connect, collaborate, and activate change.

Zalis hosts the Bloomberg series *Walk the Talk*, which focuses on gender equality. She is co-founder of ANA’s AFE #SeeHer initiative to increase the accurate portrayals of women and girls in advertising and media and a board member of She Runs It. Among her many honors, she was named the Ernst & Young Entrepreneur of the Year.

► [www.thefemalequotient.com](http://www.thefemalequotient.com)



**SARITA MAYBIN** grew up in a military family and lived for nine years in Germany and many places in the United States. Moving frequently, she discovered the importance of adapting, staying positive, and “playing nicely.” Today, as an international speaker and communication expert, she incorporates the life lessons she learned as she teaches audiences how to stay positive,

constructively confront tough communication situations, and work together better. Since 1993, she has spoken at conferences, companies, and campuses in all 50 states, as well as Puerto Rico, Mexico, Jamaica, Canada, England,

Asia, and Iceland. Her clients include Hewlett Packard, Kaiser Permanente, and the Department of Navy, among others.

Maybin is the author of *If You Can’t Say Something Nice, What DO You Say?: Practical Solutions for Working Together Better*. A TEDx speaker, she is the recipient of numerous honors and awards and was named a Toastmasters Humorous Speech Contest winner.

She holds a master’s degree in counseling and was Interim Dean of Students at the University of California, San Diego. She is a past-president of the National Speakers Association, San Diego chapter.

► [www.saritamaybin.com](http://www.saritamaybin.com)



**MARY MCDONNELL** is a two-time Oscar-nominated actress known for her dynamic character portrayals in both period and present-day screen roles. Her extensive film credits include Oscar and Golden Globe nominations for her portrayal of Stands with a Fist in the Oscar-winning film *Dances With Wolves* and Academy Award and Golden Globe nominations for her work as a paraplegic

soap opera star in John Sayles’ critically acclaimed *Passion Fish*. She received the Robert Altman Award at the 2012 Independent Spirit Awards and the 2018 Pell Award for Lifetime Achievement in the Arts, presented by Trinity Repertory Company.

Among her many television roles, she starred for six seasons as Commander

Sharon Raydor on the hit drama, *Major Crimes*, a spin-off of *The Closer*, for which McDonnell garnered a Primetime Emmy nomination. In the award-winning series *Battlestar Galactica*, her critically-praised performance as President of the Universe Laura Roslin earned her a Peabody Award.

A graduate of State University of New York, McDonnell began her career in theatre and has acted in a wide variety of Broadway and off-Broadway productions. She received an Obie Award for her performance in Emily Mann’s *Still Life*.

► Twitter: @MaryMcDonnell10  
 ► [www.ladybampodcast.com](http://www.ladybampodcast.com)



**RESHMA SAUJANI** is the Founder and Chief Executive Officer of Girls Who Code, a national nonprofit organization that is working to close the gender gap in technology. Since 2012, nearly 90,000 girls of all backgrounds have become more interested in computer science or declared it as a major/minor as a result of Girls Who Code program offerings.

Saujani began her career as an attorney and activist, the first Indian American woman to run for U.S. Congress. Her TED talk, “Teach girls bravery, not perfection,” has had more than three million views. She is the author of *Girls*

*Who Code: Learn to Code and Change the World*, the first in a 13-book series that debuted as a *New York Times* best seller *Women Who Don’t Wait In Line*, which advocates a new model of female leadership, and *Brave, Not Perfect: Fear Less, Fail More, and Live Bolder* (February 2019).

She holds degrees from Harvard’s Kennedy School of Government and Yale Law School. Among her many accolades, *Forbes* named her one of the Most Powerful Women Changing the World. She serves on the boards of the International Rescue Committee and She Should Run, which seeks to increase women in public leadership.

► [www.girlswhocode.com](http://www.girlswhocode.com)

## 2019 Women’s Summit New England Businesswoman of the Year



**MARIE GHAZAL, DNP, RN** is the Chief Executive Officer of the Rhode Island Free Clinic, a nationally recognized model of free, comprehensive health care for Rhode Island’s uninsured, low-income, working poor, and unemployed adults. Under her leadership since 2010, the clinic has expanded access to health care, specialty services, and training to provide 10,000 patient visits

annually with a dedicated statewide corps of 800 volunteers and an annual budget of only \$1.2 million. A much-needed dental program for uninsured adults was added last year.

Since 1982, Ghazal has been a tireless advocate for health care for those in need, serving in leadership positions at Providence Community Health Centers, Inc., the Department of Health and Human Services, Blackstone Valley

Community Action Program, and the Pawtucket Heart Health Program.

She currently serves on the Rhode Island Action Coalition, Future of Nursing, Strategic Leadership Committee; Corporations Board, Blue Cross Blue Shield of Rhode Island; and the Primary Care Population Health Programs Advisory Committee of the Warren Alpert Medical School of Brown University.

Her civic involvement includes, among others, the Greater Providence Chamber of Commerce Board of Trustees, and the Rhode Island Public Health Association. Her numerous honors include Rhode Island Monthly’s 2016 Excellence in Nursing Award/Nurse Leader of the Year.

Ghazal holds a Doctorate of Nursing Practice, University of Rhode Island, and a Master’s of Nursing in Community Health, Boston University.

► [www.rifreeclinic.org](http://www.rifreeclinic.org)

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