

WOMEN'S SUMMIT® 2017

▶ **FRIDAY, MARCH 17**

Presented by  **Bryant University**



**20 YEARS OF INSPIRING, EMPOWERING,
& ADVANCING WOMEN!**



MARY KELLY, PH.D.

Retired U.S. Navy Commander,
Renowned Economist, Author,
and Leadership Expert



DEBI SILBER

President/CEO of Lifestyle Fitness, Inc.,
Author, Award-Winning
Health Expert



LEYMAH GBOWEE

Nobel Laureate, Liberian Peace Activist,
Founder/President of the Gbowee
Peace Foundation Africa



GEENA DAVIS

Award-winning actor, Founder
and Chair of the Geena Davis Institute
on Gender in Media

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Welcome!

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WOMEN'S SUMMIT® 2017

20 Years of Inspiring, Empowering, and Advancing Women!

Over the last two decades, we have witnessed tremendous local, national, and international changes. The world is more accessible as a result of technology and the global economy. Terrorism and the resulting war on terror are now part of our world. We have had four presidents elected to office, and our country rebounded from an economic downturn with the stock market now reaching record highs.

During the past 20 years, Bryant has experienced transformational changes in its academic curriculum, its physical appearance, the number of facilities on campus, and in its athletic and cultural programs. Bryant changed from a college to a university, with a College of Business, a College of Arts and Sciences, and a School of Health Sciences. The U.S.-China Institute and Confucius Institute were established in Smithfield, while a new Bryant campus was founded in Zhuhai, China.

As a nation, we still struggle to achieve wage parity. When the Women's Summit began in 1997, women were paid 75 cents for every dollar earned by a man. Since then, the overall ratio has climbed by only four cents. There is some encouraging news, according to an article by Sheryl Sandberg in *The Wall Street Journal*: "Women are now negotiating for raises and promotions as often as their male peers – defying the conventional wisdom that women don't ask." Sandberg writes that women who ask for a promotion are more likely to get one than women who don't, but are still less likely than men to be promoted.

Today, a higher percentage of women can be found in legal, medical, and veterinary professions. In a *Wall Street Journal* article by Joann S. Lublin, 19 percent of C-suite executives are female – a slight increase from 17 percent in 2015, according to an analysis by LeanIn.Org and McKinsey & Co. "The more women who are in positions of power visibly, the better it is for women lower in the organization," says Robin Ely, a Harvard Business School professor and gender researcher. And companies with higher proportions of women in upper management achieve higher profits, as noted in a recent study of 21,980 firms in 91 countries by the Peterson Institute for International Economics.

Another big change is that 71 percent of mothers now work outside of the home. A 2013 Pew Research study reveals that four out of every 10 mothers with children under the age of 18 are the breadwinners in their families. All women deserve equal pay for equal work, and mothers need to be supported with child care as they strive to achieve work-life balance that includes their own mental and physical health. When the breadwinner/caregiver isn't healthy, the whole family feels the effects. For all of us, finding balance continues to be an ongoing process. We keep moving forward, but sometimes we need to tap the brakes to reassess our direction and reevaluate our situation.

We hope that you enjoy the 20th anniversary of the Women's Summit at Bryant University, and that our day together inspires and empowers you – both personally and professionally. By attending the Women's Summit, your ongoing journey to create a better life for you and your family will be enriched by the knowledge that you will gain today.

Sincerely,

Kati Machtley
Director, The Women's Summit®
Bryant University

The Summit in Brief 2017

7:30 - 9:00 a.m.

REGISTRATION

Heidi and Walter Stepan Grand Hall
George E. Bello Center for Information
and Technology

(After 9:00 a.m., register in the Elizabeth
and Malcolm Chace Wellness Center.)

7:30 - 8:15 a.m.

CONTINENTAL BREAKFAST

Chace Wellness Center

8:15 - 8:45 a.m.

WELCOMING REMARKS

Chace Wellness Center

8:45 - 9:30 a.m.

OPENING KEYNOTE SPEAKER:

MARY KELLY, PH.D.

Chace Wellness Center

9:30 - 9:45 a.m.

BREAK

Chace Wellness Center

9:45 - 11:00 a.m.

SESSION A WORKSHOPS

11:00 - 11:15 a.m.

SESSION A BOOK SIGNING

11:15 a.m. - 12:00 p.m.

POWER PLENARY SESSION SPEAKER:

DEBI SILBER, MS, RD, WHC™, FDN

Multipurpose Activities Center (MAC)
Chace Wellness Center

12:00 - 12:15 p.m.

POWER PLENARY BOOK SIGNING

Chace Wellness Center

12:15 - 12:45 p.m.

LUNCHEON AND WOMEN'S SUMMIT NEW ENGLAND BUSINESSWOMAN OF THE YEAR AWARD

Chace Wellness Center

(Doors open at noon.)

12:45 - 1:35 p.m.

LUNCHEON KEYNOTE SPEAKER:

LEYMAH GBOWEE

Chace Wellness Center

1:35 - 2:00 p.m.

BREAK/BOOK SIGNING

Chace Wellness Center

2:00 - 3:15 p.m.

SESSION B WORKSHOPS

3:15 - 3:30 p.m.

SESSION B BOOK SIGNING

3:30 - 4:30 p.m.

CLOSING KEYNOTE SPEAKER:

GEENA DAVIS

Chace Wellness Center

4:30 - 5:30 p.m.

NETWORKING RECEPTION

Stepan Grand Hall
George E. Bello Center

KEYNOTE SPEAKERS



Mary Kelly, Ph.D.

Mary Kelly is an internationally renowned economist, author, and speaker on the topics of leadership, productivity, communication, and improving profit growth. Her numerous books include the award-winning bestseller, *Master Your World: 10 Dog-Inspired Leadership Lessons to Improve Productivity, Profits, and Communication*.

A graduate of the United States Naval Academy, Kelly, a Mensa member, spent more than 20 years on active duty in intelligence and logistics, training more than 40,000 military and civilian personnel before retiring from the U.S. Navy as a Commander. Through her work in college teaching and in the military, for

which she was recognized with top awards, she discovered the need to make the principles of leadership and communication available to all types of organizations.

Today, Kelly works with business owners, CEOs, managers, and team leaders to create happy work environments even in the most stressful situations. She believes great leadership sets expectations and boosts morale, encouraging people to perform better at their jobs.

She holds a Ph.D. in Economics from Greenwich University.

► www.productiveleaders.com/leadership



Leymah GBOWEE

Leymah Gbowee, a 2011 Nobel Peace Prize recipient, Liberian peace activist, trained social worker, and women's rights advocate, is founder and president of the Gbowee Peace Foundation Africa. She founded the Liberian Reconciliation Initiative and co-founded the Women Peace and Security Network Africa. She is a founding member of Women in Peacebuilding Network/West Africa Network for Peacebuilding. Currently a Distinguished Activist-in-Residence at Union Theological Seminary, she travels internationally to advocate for human rights, peace, and security.

Gbowee's leadership of the Women of Liberia Mass Action for Peace – which brought together Christian and Muslim women

in a nonviolent movement that played a pivotal role in ending Liberia's civil war in 2003 – is chronicled in her memoir, *Mighty Be Our Powers*, and in the award-winning documentary, *Pray the Devil Back to Hell*. Her 2012 TED Talk, "Unlock the intelligence, passion, greatness of girls," has been viewed by more than 1 million people.

She has been profiled in *The New York Times* Op-Docs series by filmmaker Errol Morris, who called Gbowee a "modern day Joan of Arc."

► www.peaceisloud.org



Geena DAVIS

Geena Davis, one of Hollywood's most respected actors, earned a Golden Globe Award for her portrayal of the first female U.S. president in *Commander in Chief*. She received the Academy Award for Best Supporting Actress in *The Accidental Tourist*, was nominated for an Academy Award and Golden Globe for *Thelma & Louise*, and received a Golden Globe nomination for Best Actress for *A League of Their Own*. She is currently a series regular in 20th Century Fox's *The Exorcist*.

A world-class athlete and Mensa member, Davis is a tireless advocate of women and girls. She is founder and chair of the

nonprofit Geena Davis Institute on Gender in Media, was appointed Special Envoy for Women and Girls in Information and Communication Technology for the United Nation's International Telecommunication Union, is an official partner of U.N. Women, and chairs the California Commission on the Status of Women. She recently launched the successful Bentonville Film Festival in support of women and diversity in the entertainment industry.

Davis holds a B.A. in Drama from Boston University and three honorary degrees.

► www.seejane.org



Debi SILBER

Power Plenary Session

Debi Silber, MS, RD, WHC™, FD, the President/CEO of Lifestyle Fitness, Inc. and founder of www.DebiSilber.com, is a recognized health, weight loss, fitness, wellness, lifestyle, and personal development expert. As a speaker, consultant, and the author of two books, including *A Pocket Full of Mojo: 365 Proven Strategies to Create Your Ultimate Body, Mind, Image, and Lifestyle*, Silber has led and inspired thousands of people to transform into their personal and professional best. As a working mom with four kids, six dogs, and a husband of 25+ years, Silber understands the unique demands of busy professionals.

A contributor to FOX, CBS, *The Dr. Oz Show*, TEDx, *The Huffington Post*, *Self*, *Health*, *Working Mother*, *Forbes*, *Psychology Today*, WebMD, and more, Silber regularly speaks at association meetings, corporate events, conferences, universities, and women's leadership retreats, offering simple solutions that create lasting change physically, emotionally, and psychologically.

In addition to being an award-winning and highly credentialed health expert, Silber is the creator of The Mojo Fuel line of healthy nutrition bars and shakes.

► www.DebiSilber.com



Trynka SHINEMAN

2017 Women's Summit New England Businesswoman of the Year

Trynka Shineman is Chief Executive Officer of Vistaprint, responsible for the company's strategy, execution, and growth. Under her leadership, the Vistaprint brand has evolved from a "business card company" to a customer-centric organization that supports micro businesses with an impressive breadth of products to professionally promote their trades.

When she joined Vistaprint in 2004, revenues were less than \$100 million. Today, it is a \$1.2 billion business with more than 17 million customers. With Shineman at the helm, the company has expanded market share, improved customer satisfaction, and

grown into a global company that truly embraces business owners.

Her career includes 20 years in market research and analysis, strategic planning, marketing, e-commerce, and innovative leadership. She was previously a director and senior manager for PreVision Marketing, an Inc. 500 and Software 500 boutique marketing company.

In 2016, Shineman was named one of the top 100 Women Business Leaders in Massachusetts. She currently holds a Non-Executive Director position with UBM, PLC.

► www.vistaprint.com

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