



**POWER
PLENARY
SESSION**

Heidi Hanna, Ph.D.
CEO and Founder of SYNERGY



WOMEN'S SUMMIT® 2013

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Kay KOPLOVITZ
Founder of USA Network



Arianna HUFFINGTON
President and Editor-in-Chief
of Huffington Post Media Group



Marshawn EVANS
Reinvention Strategist

THURSDAY MARCH 14, 2013

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KEYNOTE SPEAKERS



Kay
KOPLOVITZ

Kay Koplovitz, founder of USA Network and the first woman network president in television history, is the visionary who created the business model for cable networks by introducing the revenue streams of licensing and advertising. She is chairman and CEO of Koplovitz & Company, LLC, a firm that advises organizations on growth strategies, and invests in early to mid-stage media and technology companies. The author of *Bold Women, Big Ideas*, she speaks on topics ranging from media and the digital revolution to venture and private equity. Ms. Koplovitz co-created Springboard Enterprises, a national organization that fosters venture capital investment in women-led, high-growth companies. She is the recipient of numerous awards in the areas of leadership and entrepreneurship, and served as chair of the National Women's Business Council, a Presidential appointment. She is chairman of the board of Fifth & Pacific Companies (formerly Liz Claiborne, Inc.) and is a board member of CA Technologies.

► <http://koplovitz.com>



Arianna
HUFFINGTON

Arianna Huffington is the president and editor-in-chief of the Huffington Post Media Group, a nationally syndicated columnist, and the author of 13 books. In May 2005, she launched *The Huffington Post*, a news and blog site that quickly became one of the most widely-read, linked-to, and frequently-cited media brands on the Internet. Her book, *On Becoming Fearless... in Love, Work, and Life* is her most personal book, offering a road map for achieving fearlessness in every aspect of life. She has made guest appearances on numerous television shows, including *Oprah*, *Nightline*, and *The O'Reilly Factor*. In 2006 and 2011, Ms. Huffington was named to *TIME Magazine's* list of the world's 100 most influential people. She serves on several boards that promote community solutions to social problems. She also serves on the board of *EL PAÍS*, the highest circulation daily newspaper in Spain, and the Committee to Protect Journalists. She graduated from Cambridge University with an M.A. in economics. At 21, she became president of the Cambridge Union, the famed debating society.

► www.huffingtonpost.com



Marshawn
EVANS

Marshawn Evans, J.D., is a reinvention strategist on a mission to help women leaders find their voice, elevate their visibility, and launch their dreams fearlessly so that they can live abundantly. She is the president of ME Unlimited, a leadership development, branding, and identity discovery company. She has appeared on *The Apprentice* with Donald Trump, and was Miss District of Columbia and third runner-up in the Miss America competition. She is a regular TV contributor for CNN, Fox Business Network, *Paula White Today*, and ESPN. A graduate of Georgetown University Law Center, Ms. Evans is the former president of EDGE 3M, a sports and entertainment media, marketing, and management firm. Now, as the best-selling author of *Skirts in the Boardroom*, and the founder of ME University, she is equipping women to reinvent themselves in the marketplace and to build lucrative, purpose-driven, brand empires. Her philosophy: "If you're not living on the edge, you're taking up too much space."

► <http://marshawnevans.com>



HEIDI HANNA, PH.D.

Power Plenary Session

Heidi Hanna, Ph.D. is CEO and Founder of SYNERGY, a coaching and consulting company specializing in customized health and wellness solutions for individuals and organizations. She has trained thousands on practical ways to incorporate nutrition, exercise, and positive psychology strategies to improve their health, productivity, and performance. In 2011, she authored her first book, *SHARP: Simple Strategies to Boost Your Brainpower*, and will release follow-up titles, *The SHARP Solution* and *The SHARP Diet*, in 2013. She has been a featured speaker at many national and global conferences including the ESPN Women's Leadership Summit. She has fundraised, trained, and served as a mentor and nutritionist for several non-profit organizations including the Leukemia Lymphoma Society's Team in Training, and she is a volunteer speaker for the Alzheimer's Association. Dr. Hanna holds a master's degree in mental health counseling from Rollins College and a Ph.D. in holistic nutrition from Clayton College of Natural Health.

► <http://synergyprograms.com>



KAREN KAPLAN

2013 New England Businesswoman of the Year

Karen Kaplan joined Hill Holliday in 1982 as a receptionist – something to do before law school – and she never left. Today, she is president of the firm and a driving force behind Hill Holliday's growth to more than \$1 billion in annual billings. In recognition of her career achievements, she was recently honored by *Advertising Age* as one of the 100 Most Influential Women in Advertising. Active on a number of boards, she currently serves as chairman of the Greater Boston Chamber of Commerce and is past president of the Massachusetts Women's Forum. She serves on the boards of governors of the Chief Executives' Club of Boston, on the boards of directors of Jobs for Massachusetts, and the Massachusetts Conference for Women. Ms. Kaplan is a member of the Clinton Global Initiative. She is a trustee of Fidelity Investments, and a director of Vera Bradley and DSM (doing business as Delta Dental and DentaQuest).

► www.hhcc.com

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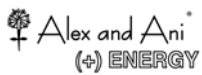
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